

Privacy Statement

Roek IT (“Company”, “we”, “us”, or “our”) is committed to protecting and respecting your privacy. This Privacy Statement explains how we collect, use, disclose, and safeguard your information when you use our mobile application named Story Time (“App”). Please read this statement carefully to understand our views and practices regarding your personal data and how we will treat it.

1. Information we collect

We collect and process the following types of data:

Personal Data

- **Identity Data:** Name, email address, and profile image (all optional).
- **Contact Data:** Phone number (optional).
- **Account Data:** Usernames, passwords, and other security-related information.
- **Payment Data:** Payment information is handled by Google and Apple in their respective stores. Subscription management is handled by RevenueCat.

Usage Data

- **Technical Data:** IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system, and platform.
- **Profile Data:** Your preferences, feedback, and survey responses.
- **Usage Data:** Information about how you use our App, such as the features you use and the time spent on the App.

Analytics Data

- Information gathered through cookies and similar technologies, including, but not limited to, Google Analytics, to improve our services.

2. Legal Basis for Processing

We process your personal data based on the following legal grounds:

- **Consent:** When you have given clear consent for us to process your personal data for a specific purpose.
- **Contract:** When processing is necessary for the performance of a contract with you.
- **Legal Obligation:** When processing is necessary for compliance with a legal obligation to which we are subject.
- **Legitimate Interests:** When processing is necessary for our legitimate interests, provided these are not overridden by your rights.

3. How We Use Your Information

We use the information we collect for the following purposes:

- To provide and improve our App and services.
- To personalise your experience and present content tailored to you.
- To process transactions and manage your account.
- To communicate with you, including sending updates, promotional materials, and information about our services.
- To comply with legal obligations and protect our rights.

4. Data Sharing and Disclosure

We may share your information with third parties in the following circumstances:

- **Service Providers:** With third-party vendors who perform services on our behalf, such as:
 - Google Cloud: Stores our data.
 - Mailgun: Stores our users' email addresses.
 - Google Play Store and Apple App Store: Handle payment information.
 - RevenueCat: Manages subscription services.
- **Legal Requirements:** When required by law or to respond to legal processes.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your data may be transferred to the new owner.

5. Data Security

We implement appropriate technical and organisational measures to protect your personal data from unauthorised access, use, or disclosure. This includes secure storage, encryption, and access controls.

6. Data Retention

We retain your personal data only as long as necessary to fulfil the purposes for which it was collected, or as required by law. When your data is no longer needed, we will securely delete or anonymize it.

7. Your Rights

Under the GDPR, you have the following rights regarding your personal data:

- **Right to Access:** Request access to your personal data.
- **Right to Rectification:** Request correction of inaccurate or incomplete data.
- **Right to Erasure:** Request deletion of your personal data under certain circumstances.
- **Right to Restriction of Processing:** Request restriction of processing under certain conditions.
- **Right to Data Portability:** Receive your data in a structured, commonly used, and machine-readable format.
- **Right to Object:** Object to the processing of your data under certain conditions.
- **Right to Withdraw Consent:** Withdraw your consent at any time where consent is the legal basis for processing.

To exercise any of these rights, please contact us at info@story-time.nl. We will respond to your request within one month.

8. International Data Transfers

If your data is transferred outside the European Economic Area (EEA), we ensure it is protected through appropriate safeguards such as standard contractual clauses or other legal mechanisms.

9. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to track the activity on our App and hold certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our App.

10. Children's Privacy

Our App is intended for use by parents and children. We do not knowingly collect personal data from children under the age of 16 without parental consent. If we become aware that we have collected personal data from a child under the age of 16 without verification of parental consent, we will take steps to delete that information.

11. Updates to this Privacy Statement

We may update this Privacy Statement from time to time. Any changes will be posted on this page, and where appropriate, notified to you by email. Please check back frequently to see any updates or changes to our privacy practices.

12. Contact Us

If you have any questions about this Privacy Statement or our data practices, please contact us at:

- **Email:** info@story-time.nl
- **Phone:** +31617551398
- **Address:** Veldkampstraat 30, 7513 ZC Enschede, Netherlands

By using our App, you acknowledge that you have read, understood, and agree to the terms of this Privacy Statement.

Data Protection Officer

If you have any questions about this Privacy Statement or how we handle your personal data, you may contact our Data Protection Officer at info@story-time.nl.